ROAR Privacy Policy

This Privacy Policy Describes How Information About You May Be Used and Disclosed. **Please Review It Carefully.**
USE OF ANY ROAR SOLUTIONS ACKNOWLEDGES YOUR ACCEPTANCE OF OUR PRIVACY POLICY

ROAR provides real time location safety systems and informational web sites (the "ROAR Solutions" for a variety of workplace and other environments. We understand that any Personal Identifying Information (PII) is very personal and therefore, we will strive to protect your privacy as required by law. We will only use and disclose your personal information as allowed by applicable law. We are committed to leadership in the provision of state-of-the-art real time location safety solutions. Therefore, as described below, any PII gathered by ROAR Solutions will be used only as necessary to provide our safety solutions. We train our staff and any contractors to be sensitive about privacy and to respect the confidentiality of PII. We are required to the terms of this Privacy Policy so long as it remains in effect. We reserve the right to change the terms of this Privacy Policy as necessary and to make any new Privacy Policy effective for all PII maintained by us. We will update the "Last Updated" date of this Privacy Policy if any changes are made. If you do not agree with the terms of this Privacy Policy, please do not access the ROAR Solutions.

WHAT INFORMATION ROAR LOCATION SAFETY SYSTEMS COLLECT

Typical installations of ROAR Systems do not integrate with any other on-site technology infrastructure unless specifically requested by the customer. Even in cases where we have any integration, our systems only collect the following kinds of PII (this is meant to be a sample, not a complete list): (i) contact information for personnel authorized to interact with ROAR personnel or contractors, we maintain information such as name, job title, employer, email address, work address and telephone number, (ii) Agreements governing the relationship between ROAR and the customer, including information for billing and contract renewal, (iii) some derivative data is automatically collected on the Internet by our web servers such as IP Address, browser type, operating system, access times, pages viewed directly before and after accessing a ROAR web site, (iv) and some data from access by mobile device such as mobile device ID, model, and manufacturer, location of a device, if enabled (v) location of an alert device that has been activated. We do not collect any information from other systems that may be at the same location as the ROAR Solutions, unless specifically requested by the customer that we gather technical information to integrate internet access.

WHAT INFORMATION ROAR INFORMATIONAL WEB SITES COLLECT From our informational web sites, we might gather information to email you or phone you regarding your inquiry, enable user-to-user services, generate a profile about you and or the business you represent, increase the efficiency of the web site, notify you of updates to any existing or new ROAR Solutions, or to perform any business activities permissible under law. We do not collect PII through the use of any tracking technology. If your browser is set to accept cookies or web beacons, you accept that we may perform analytics that track your usage of our web site(s) or other web sites. If you leave our web site(s) by links to third party web sites or any other manner, any information you provide to those third parties is not covered by this Privacy Policy.

EXPECTED USES OR DISCLOSURES OF PII BY ROAR SOLUTIONS

If an alert device (panic button) is pressed, our location safety systems send the location data of that alerting device to personnel designated by the customer to respond to an alert. That location will continue to be shared until the event is marked 'resolved' by customer staff. ROAR will use authorized staff information to respond to customer requests, or to contact proactively if we detect a problem.

OTHER USES OR DISCLOSURES OF PII BY ROAR SOLUTIONS

We may release PII (i) if we believe it is necessary to respond to a valid legal process, (ii) to investigate or remedy potential violations of our policies, (iii) to protect the rights, property, and safety of others, (i) we may share your information only as permitted or required by law, rule or regulation. This may include exchanging information with other entities for fraud protection and credit risk reduction.

THIRD PARTY SERVICE PROVIDERS

We may share your information with third parties that perform services for us or on pir behalf including data analysis, email delivery, hosting services, customer service, and marketing assistance. third-party response contractor for communicating with the local police

SOCIAL MEDIA

If you connect to our web site or systems through a social network, your contacts on the social network may see details of your name, profile photo and descriptions of your activity. We have no control over such social media.

SALE OR BANKRUPTCY

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline to honor commitments we made in this Privacy Policy.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third party solicitations. If you no longer wish to receive correspondence, emails or other communications from third parties, you are responsible for contacting the third party directly.

TRACKING TECHNOLOGIES

WEBSITE ANALYTICS. We may also partner with selected third-party vendors, such as Google Analytics, to allow tracking technologies and remarketing services on the site through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool. You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

THIRD-PARTY WEBSITES

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site.

SECURITY OF YOUR INFORMATION

While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

POLICY FOR CHILDREN

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

OPTIONS REGARDING YOUR INFORMATION

CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site, you have the right to request removal of unwanted data that you publicly post on the Site. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site, but please be aware that the data may not be completely or comprehensively removed from our systems.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us here.

Last Updated: June 12, 2023.